

# DESIGN YOUR OWN ECO TOURISM HOLIDAY

**Eco Tourism** refers to holidays that do little or no damage to the natural environment and benefit local communities. They are normally centred around unique natural environments or wildlife habitats including:

Safari Parks

Rainforests

National Parks

Mountains

Coral Reefs

It provides travellers the opportunity to stay in areas whilst conserving the natural environment including:

Tree House Hotels

Safari Lodges

Mountain Camps

The **Al Maha Desert Conservation Reserve** in Dubai is a great example of an Eco Tourism destination.



Led by local guides, visitors can tour the desert reserve and learn about its wildlife. For example, until recently there were only 500 Arabian Oryx left in the wild. They have now been reintroduced and bred within the desert reserve to preserve the species.

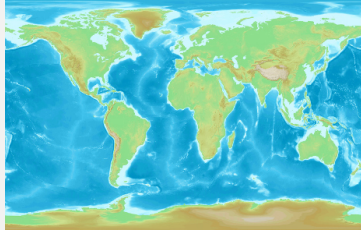


At the Al Maha, visitors learn about the culture and heritage of local desert tribes in the evenings. The hotel also uses solar energy as its power source and recycles and purifies water.

EXAMPLE

# DESIGN YOUR OWN ECO TOURISM HOLIDAY

## Pick a Country



## Pick a Location



## Type of Accommodation



## How is Your Hotel Eco Friendly?



## Hire your Staff



? Where are they from?



The benefits for hiring them?



What salary they get?

## What Trips will you Sell?

